

News Release

For Immediate Release

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Homeless Dogs are Counting on You October is Adopt a Shelter Dog Month

There's just something extra special about the month of October for homeless dogs. No, it's not sweater weather or holiday treats but rather the promise of a second chance... because October is Adopt a Shelter Dog Month! That's right, this October Nevada Humane Society is encouraging you to spread the word about homeless dogs everywhere, but of course, right here in Northern Nevada.

Each year, nearly 4 million dogs across the country enter animal shelters and about 40% of those never find a home. Luckily, at Nevada Humane Society that is not the case—but still, there are plenty of dogs who need a home during Adopt a Shelter Dog Month.

“We're raising awareness for all dogs, hoping that if someone has been on the fence about adopting, they will take the leap this month and bring a new furry friend home for good!” said Kimberly Wade, Communications Director for Nevada Humane Society. “Though here at Nevada Humane Society we save over 94% of animals that come through our doors, the number of animals who don't have homes nationwide is intolerable and sad. By participating in Adopt a Shelter Dog Month we hope that we can make a difference and get more awesome dogs into homes right here in Nevada!”

What if you can't adopt? Here are several other great ways to get involved during Adopt a Shelter Dog Month!

- Donate your Facebook status! Post “October is Adopt a Shelter Dog Month. Save a life: Adopt a dog!” Tweet or use Instagram to share the message too!
- Donate items for the pets in need! See the complete list of items on www.nevadahumanesociety.org or search Nevada Humane Society on Amazon.com!
- Share photos of adoptable dogs on social media! Find them on www.nevadahumanesociety.org or Nevada Humane Society's [Facebook](#)!
- Sign up as a volunteer or foster parent! Nevada Humane Society needs people in both Reno and Carson City!

Nevada Humane Society is open for adoptions seven days a week at two locations from 11am to 6:30pm and an hour earlier at 10am on Saturday. For pet adoptions in Reno, visit 2825 Longley Lane. For pet adoptions in Carson City, visit 549 Airport Road. For more, visit www.NevadaHumaneSociety.org. Also, don't forget, Nevada's Super Pet Adoption is on October 14, from 10am to 4pm, at Rancho San Rafael Park in Reno!

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About Nevada Humane Society: Nevada Humane Society is a non-profit, charitable, animal shelter whose work is made possible by donations. The **mission** is to care for pets, find them homes and save lives. The **vision** is that all pets should have a healthy, happy life. The **guiding principles** are to promote humane treatment, relieve suffering, operate no-kill shelters and educate and engage the community. Our Federal Tax ID is 88-0072720.

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