

News Release

For Immediate Release

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50 Shades of Spay Campaign Launched at Nevada Humane Society

No litters, baby! That's the goal with Nevada Humane Society's newest campaign, *50 Shades of Spay*, which caters to Northern Nevada females (four-legged) this February.

Modeled after the *50 Shades of Gray* movie, for the entire month of February, you can get your cat spayed for a reduced price at Nevada Humane Society. It's only \$50, plus your cat will get a free FVRCP vaccine. The clinic is in Reno at 2825 Longley Lane and you must schedule an appointment by calling 775-856-2000 ext. 333. Spaces are limited.

"Spaying cats is one of the most effective ways at reducing the homeless cat population—plus there are health benefits," said Kimberly Wade, Senior Manager of Communications and Events for Nevada Humane Society. "According to the American Veterinary Medical Association (AVMA), spaying protects against certain reproductive cancers and infections, improves health and reduces many of the behavioral problems associated with mating."

The AVMA also reveals that it's safe to spay a cat as young as eight weeks old, and that female cats can have as many as three litters a year, with kittens breeding at only four months old. Most people don't want to see their cats get pregnant over and over again, so *50 Shades of Spay* will serve as a gentle reminder to pet parents to spay female cats so that this does not happen.

This special *50 Shades of Spay* rate is available to all residents of Washoe County and Carson City, as well as communities that border these regions. Appointments are based on availability. For more information or to schedule an appointment, please call 775-856-2000 ext. 333.

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About Nevada Humane Society: Nevada Humane Society is a non-profit, charitable, no-kill shelter creating a no-kill community. We work to find homes and provide care for homeless animals. Our work is made possible by donations. For more information about Nevada Humane Society, visit www.NevadaHumaneSociety.org.

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